



## HOME LYNQ™ - Privacy Policy

Effective Date: 10/01/2025

### 1. Introduction

HomeLynq ("Company," "we," "us," or "our") is committed to protecting your privacy. This Privacy Policy explains what information we collect, how we use it, how we protect it, and the choices you have when using homelynq.com ("Site"). This Policy also includes required disclosures under the California Consumer Privacy Act (CCPA).

### 2. Information We Collect

We collect information you provide directly, information collected automatically, and information submitted by partners or affiliates. This may include contact details, referral information, move-in details, usage data, device data, and cookies or tracking technologies.

### 3. How We Use Your Information

We use collected information to provide services, fulfill referrals, communicate with you, improve our Site, protect against fraud, and comply with legal obligations.

### 4. How We Share Information

We may share data with service providers, partners, real estate agents, mortgage companies, or legal authorities as required. We do not sell personal information, but certain data practices may be considered a "sale" or "sharing" under CCPA.

### 5. CCPA Rights (California Residents)

If you are a California resident, you have the right to:

- Know the categories of data we collect
- Access your personal information
- Request deletion of your data
- Opt out of the sale or sharing of personal information
- Correct inaccurate information
- Non-discrimination for exercising rights

To exercise these rights, contact us at [Insert Email].

### 6. Cookies & Tracking Technologies

We use cookies, analytics tools, and pixels to improve the Site and deliver relevant content.

## **7. Your Choices**

You may opt out of marketing emails, adjust browser cookie settings, or request updates to your data.

## **8. Data Security**

We use reasonable measures to protect your information, but no system is completely secure.

## **9. Data Retention**

We retain information only as long as necessary for business, legal, and operational purposes.

## **10. Children's Privacy**

Our services are not directed to children under 13 and we do not knowingly collect their data.

## **11. Do Not Track**

Our Site does not respond to browser DNT signals but you may limit tracking via your browser settings.

## **12. Changes to This Policy**

We may update this Privacy Policy, and changes will be reflected with a new effective date.

## **13. Contact Information**

Email: [privacy@homelynq.com](mailto:privacy@homelynq.com)

Address: