



HOME LYNQ™ PRIVACY POLICY

Because Meaningful Relationships Are Built on Trust

Home LYNQ™ Launch Edition — Member Policy Library

Leverage Your Network Quickly

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Our Commitment to Privacy

At Home LYNQ™, we believe meaningful relationships are built on trust. Protecting your personal information is an important part of earning and keeping that trust.

Home LYNQ is committed to collecting, using, storing, and protecting your information responsibly, while providing a secure and engaging experience for our Members and Visitors. Our goal is to be transparent about what information we collect, why we collect it, how we use it, and the choices available to you.

Whether you are simply exploring the Home LYNQ Website or participating as a Member of the Home LYNQ community, we want you to feel confident that your information is being handled with care and respect.

That confidence is part of what makes it possible to Leverage Your Network Quickly — a network only moves quickly when the people in it trust how their information is handled.

Scope of This Policy

This Privacy Policy explains how Home LYNQ Inc. (“Home LYNQ,” “we,” “our,” or “us”) collects, uses, stores, shares, and protects information obtained through the Home LYNQ Website, the Member Platform, educational programs, events (whether in person or virtual), the Professional Network, customer support, surveys, and any other Home LYNQ product or service that links to this Policy.

This Policy applies whether you visit the Home LYNQ Website, create an account, enroll as a Member, attend an event, participate in the community, or otherwise interact with Home LYNQ. By using Home LYNQ services, you acknowledge that you have read this Policy.

Definitions

A few terms carry a specific meaning throughout this Policy. They are used consistently with the Member Agreement.

Visitor. Anyone who browses the Home LYNQ Website without having enrolled as a Member.

Member. Anyone who has enrolled in Home LYNQ, as described in the Member Agreement.

Home LYNQ Website. Our public-facing website, open to Members and Visitors alike.

Member Platform. The portal, application, or digital environment Members use to access Home LYNQ content and community features.

Personal Information. Information that identifies, relates to, or could reasonably be linked with a specific individual — for example, name, email address, phone number, mailing address, or payment information.

Professional Network. The community of real estate and allied professionals connected through Home LYNQ for education, introductions, and collaboration.

Participating Professional. A Member recognized by Home LYNQ as part of the Professional Network.

Service Provider. A third-party company Home LYNQ works with to help run our business — for example, hosting, payment processing, or email delivery.

Information We Collect

The information we collect depends on how you interact with Home LYNQ.

Information You Provide

You may voluntarily provide information, including:

- name, mailing address, email address, and telephone number;
- company or brokerage name and job title;
- payment information, processed securely by a Service Provider;
- profile photographs and social media information;
- educational preferences and event registrations;
- survey responses and customer support communications;
- testimonials and other information you choose to share.

Account Information

When you create a Home LYNQ account, we may collect your username, an encrypted password, your Membership option, account and communication preferences, login history, and account activity.

Information Collected Automatically

When you visit the Home LYNQ Website or Member Platform, certain information is collected automatically — such as IP address, browser and device type, pages visited, referring website, and the date, time, and duration of your visit. This helps us understand how the platform is used and keep it running smoothly and securely.

Cookies & Similar Technologies

Home LYNQ uses cookies and similar technologies to keep the Home LYNQ Website and Member Platform working properly, remember your preferences, understand how our community uses our services, and improve your experience over time. Section 7 (Cookies & Tracking Technologies) explains this in more detail.

How We Use Your Information

Home LYNQ uses information to support our mission of helping Members Learn. Grow. Connect. Serve. We may use your information to:

- provide Membership services and operate the Member Platform;
- process payments;
- provide Educational Content and community features;
- communicate with Members about their Membership;
- administer events;
- support connections within the Professional Network;
- improve our products and services;
- personalize your experience;
- respond to inquiries and provide support;
- maintain the security of our platform and detect fraud;
- comply with legal obligations; and
- enforce the Member Agreement and Home LYNQ Policies.

Community Communications

One thing that makes Home LYNQ unique is our community. Members may receive communications about educational opportunities, webinars, events, networking opportunities, community announcements, new Educational Content, and Member updates.

Members may opt out of promotional emails at any time, though certain account and transactional communications are necessary to maintain a Membership in Good Standing.

How We Share Information

Home LYNQ values the trust Members and Visitors place in us and is committed to handling personal information responsibly. We do not sell personal information in the traditional sense of selling customer lists or personal data to unrelated third parties for their own independent marketing purposes.

To operate our business, we may share information with Service Providers who help us run Home LYNQ — for example, companies that handle payment processing, website hosting, cloud storage, email delivery, event management, analytics, or customer support — as well as with legal and financial advisors, a successor entity in the event of a merger or sale, and government authorities where required by law. Home LYNQ requires Service Providers to safeguard personal information consistent with this Policy.

Professional Network Connections

This is Leverage Your Network Quickly in practice: one of the things that makes Home LYNQ valuable is helping connect people with Participating Professionals in the community. When you voluntarily request information, assistance, or an introduction to a Participating Professional — for example, by asking to be contacted about buying, selling, financing, insuring, relocating, or servicing a home — you authorize Home LYNQ to share the information reasonably necessary to facilitate that connection.

Depending on your request, this may include your name, contact information, general location, the services you're interested in, your preferred method of contact, and any other information you choose to share.

Participating Professionals may maintain a separate business relationship with Home LYNQ related to the marketing and promotion of their services. Any sharing of your information is limited to what is reasonably necessary to facilitate the connection or service you requested, and is handled in accordance with applicable law. Participating Professionals are independently responsible for their own privacy practices once they receive information you've authorized Home LYNQ to share, and Home LYNQ does not permit them to use your information for purposes unrelated to what you requested.

Cookies & Tracking Technologies

To enhance your experience and improve our services, Home LYNQ uses cookies and similar technologies — small text files placed on your device that help recognize returning visitors, remember preferences, and help us understand how people use our platform.

Essential Cookies

These cookies support account authentication, account security, fraud prevention, session management, and other core functionality. Because they're what keeps the Home LYNQ Website and Member Platform running securely, they generally can't be disabled without affecting how the platform works.

Performance & Analytics Cookies

These help us understand how Members use the Home LYNQ Website — pages visited, navigation patterns, session duration, and technical errors — so we can improve performance and the overall Member experience. Where applicable, this information is aggregated or de-identified before we analyze it.

Functional Cookies

These remember preferences such as login status, language, display settings, and previously viewed content, so the platform feels familiar each time you return.

Marketing Technologies

Home LYNQ may use cookies, pixels, or similar technologies to understand the effectiveness of our educational programs, community outreach, and Member communications, and to deliver relevant information about Home LYNQ events, Educational Content, and Membership opportunities. Where required by law, Home LYNQ will obtain appropriate consent before using certain marketing technologies.

Managing Cookies

Most browsers allow you to manage or disable cookies through their settings. Please note that disabling certain cookies may affect how the Home LYNQ Website or Member Platform functions.

Third-Party Services

Home LYNQ works with carefully selected Service Providers to help operate our business and deliver services to Members — for example, companies that assist with hosting, cloud storage, payment processing, customer relationship management, email delivery, webinar and event hosting, analytics, customer support, identity verification, cybersecurity, scheduling, and video hosting. Each Service Provider is contractually expected to safeguard personal information consistent with applicable law.

Home LYNQ does not control the privacy practices of third-party websites or services that operate independently of Home LYNQ, and we encourage Members to review the privacy policies of any third-party provider before sharing personal information with them.

Your Privacy Choices

Home LYNQ believes you should have meaningful choices about your personal information. Depending on applicable law, you may be able to:

- access the personal information Home LYNQ holds about you;

- request correction of inaccurate information;
- request deletion of eligible personal information;
- request a copy of certain personal information;
- manage your communication preferences; and
- manage cookie preferences where available.

To exercise any of these choices, contact Home LYNQ using the information in Section 16 (Contact Us). Please note that Home LYNQ may need to retain certain information to complete transactions, comply with legal obligations, resolve disputes, enforce the Member Agreement, or protect Home LYNQ and its community from fraud or unlawful activity.

Data Security

Protecting Member information is a responsibility we take seriously. Home LYNQ maintains administrative, technical, and physical safeguards reasonably designed to protect personal information against unauthorized access, disclosure, alteration, or destruction — including secure payment processing, access controls, password protection, employee confidentiality obligations, and ongoing security monitoring.

Although we work diligently to protect your information, no method of internet transmission or electronic storage can be guaranteed to be completely secure. Members play an important role too — protecting your account credentials and letting us know promptly if you suspect unauthorized access helps keep the whole community secure.

Data Retention

Home LYNQ retains personal information only for as long as reasonably necessary to provide the services described in this Policy, comply with legal obligations, resolve disputes, enforce our agreements, and protect the integrity of our community. How long we retain information depends on factors such as the nature of the information, the services requested, applicable legal requirements, and legitimate business needs.

When personal information is no longer reasonably necessary for these purposes, Home LYNQ takes commercially reasonable steps to securely delete, anonymize, or otherwise dispose of it, consistent with applicable law.

Age Requirement & Children's Privacy

Home LYNQ is an adult membership community. Membership is available only to individuals who are at least eighteen (18) years of age or who otherwise have the legal capacity to enter into a binding contract under applicable law.

Home LYNQ does not knowingly market to, solicit information from, or provide Membership services to children under the age of thirteen (13), and our website, Educational Content, events, and community are not directed toward children. If Home LYNQ becomes aware that personal information has been collected from a child under thirteen without appropriate authorization where required by law, we will take reasonable steps to delete that information promptly.

Parents or legal guardians who believe a child has submitted personal information to Home LYNQ may contact us using the information in Section 16 (Contact Us).

State Privacy Rights

Depending on where you live, you may have certain privacy rights under applicable state law, which may include the ability to know what categories of personal information we collect, access or correct that information, request deletion of eligible information, receive a copy of certain information, appeal certain privacy decisions where applicable, and opt out of certain processing activities where required by law.

Home LYNQ will respond to verified privacy requests in accordance with applicable law, and to protect your privacy and security, we may take reasonable steps to verify your identity before processing certain requests. Home LYNQ will never discriminate against anyone for exercising privacy rights available to them under applicable law.

California Residents

If you are a California resident, you may have additional rights under applicable California privacy law, including the right to know, access, correct, delete, or limit certain uses of your personal information, subject to applicable exceptions. Home LYNQ honors these rights and will process verified requests as required by law.

Texas Residents

Home LYNQ also recognizes the privacy rights available to Texas residents under state law. Texas residents may exercise applicable rights by contacting Home LYNQ using the information in Section 16 (Contact Us).

International Users

Home LYNQ is headquartered in the United States. If you access Home LYNQ from outside the United States, your information may be transferred to, processed, and stored in the United States or other jurisdictions where Home LYNQ or its Service Providers operate. By using Home LYNQ services, you acknowledge and consent to such transfers, subject to applicable law.

Changes to This Policy

As Home LYNQ continues to grow, our services, technology, and business practices may evolve. Home LYNQ may update this Policy from time to time to reflect those changes. When material changes are made, we will provide reasonable notice through the Home LYNQ Website, Member Platform, email, or other appropriate means.

Your continued use of Home LYNQ services after the effective date of a revised Policy constitutes acknowledgment of the changes.

Contact Us

Questions regarding this Privacy Policy, or Home LYNQ's privacy practices generally, may be directed to:

Home LYNQ Inc.

Privacy Office

Email: support@homelynq.com

Mailing Address: Galleria Tower I, 2700 Post Oak Blvd, Floor 16, Suite 1625, Houston, TX 77056

If you wish to exercise a privacy right available under applicable law, please include enough information for us to verify your identity and process your request.

Our Commitment to Our Members

At Home LYNQ, protecting your personal information is about more than legal compliance. It is about honoring the trust you place in us.

Every relationship begins with trust. Every connection begins with confidence. Every community is strengthened through integrity. We are committed to using your information responsibly, protecting it with care, and being transparent about how it is collected and used.

Thank you for allowing Home LYNQ to be part of your journey.

Because when you can trust your network, you can Leverage it Quickly.

Together, let's continue to...

Learn. Grow. Connect. Serve.